



Single Takedown Requests

Protect your brand's value and your customers' trust

With the boom in online shopping, brand abuse is laying the foundation for infringers targeting your organisation, followers and customers. Impersonating social profiles, copycat domains and fraudulent or defamatory product reviews, are just a few ways your brand is under attack online. These fake digital assets are used to launch multi-platform campaigns for customer fraud and scams, distribute counterfeit and pirated content, and divert traffic away from your channels; all of which have a negative impact not only on your reputation, but ultimately your bottom line.

The volume, location, and sophistication of infringements make it difficult for legal teams to tackle alone. BRANDIT can help you protect your brands, whatever the platform or the violation.

Our single takedown request service helps to:

DETECT



Identify fraudulent profiles on various platforms

TAKEDOWN



Takedown any infringements

PROTECT



Protect your customers and brands

\$5.3 billion losses due to impersonation attacks

Our single takedown request service includes:

The following removal requests



Trademark infringements



Copyright infringements (incl. DMCA)



Policy non-compliance



Unauthorised use of marketing material and images



Pirated software



Competitors bidding on your brand names in paid search advertisements



Malware, phishing or similar issues



Personal information (Privacy Compliance)



Doxing



Defamation

The following platforms

Search engines

Including: Google Search, Google Shopping, Bing Search, Bing Shopping, Yahoo Search, Yahoo Shopping



Ecommerce platforms

Including: Amazon, eBay, Alibaba, Shopee, Wish, Etsy, Vinted, Leboncoin, Milanuncios, Craigslist, etc.



Social media accounts and/or posts

Including: Facebook, Instagram, YouTube, Tiktok, Twitter, Tumblr, Vimeo, Reddit, LinkedIn, Pinterest, etc.



Mobile applications

Including: Google Play and AppStore



Points of Interest / Mapping solutions

Including: Google Maps, OpenStreetMap, MapQuest, TomTom, Bing Maps, ViaMichelin



Online storage / Cyberlockers

Including: Dropbox, Google Drive, WeTransfer, FilesAnywhere, MediaFire, Deposit Files, etc.



Case Study:

We were asked by an oil and gas company to support their team in the takedown of ecommerce listings in Singapore that were using their logo unauthorised. We were able to help fight their brand protection efforts thanks to:

- A dedicated and highly skilled investigator providing personal support.
- Sharing strategic advice on available and effective actions.
- Extensive experience in the takedown process across multiple platforms.
- Acting fast and taking down suspicious sellers at the source.
- Flexibility to investigating new and emerging platforms.
- Providing support with a multi-lingual and international team.

